



Join us as we celebrate three decades of youth empowerment at The Muze! We'll have amazing live performances, awards, and great food and beverages. We'll also highlight ZUMIX's successes and share our vision for the future.

#### **Event Details**

When: Thursday, October 24, 2024 6:00 pm - 10:00 pm

Where: City Winery, Boston

Who:
Musicians, Artists, Professionals,
Entrepreneurs, Icons, and the vibrant youth of Boston



# ABOUT ZUMIX

For 33 years, ZUMIX has provided after-school and summer arts programs for young people ages 7-18 in Greater Boston. ZUMIX's mission is to ensure young people build successful futures for themselves, transforming lives and community through music, technology, and creative employment. Our programs prepare youth to engage in careers in cutting-edge creative and technology fields, including music production, songwriting, performance, audio engineering, and radio broadcasting.

Since ZUMIX was founded in 1991, more than 12,000 youth have come through our doors, gaining skills and encouragement as artists and community leaders, transferable to any future career path they choose. We invite you to join us as we help build the next generation of creative leaders in our city!

The Muze is an opportunity for partnership between ZUMIX and innovative businesses in Greater Boston. By becoming a sponsor of The Muze, you are investing in the creative, personal, civic, and professional development of Greater Boston's youth.



### **SPONSORSHIP**

## OPPORTUNITIES AND IMPACT

## **Diamond Record Presenting Sponsor** \$30,000

Supports students for one year to take private lessons in guitar, piano, voice, drums, ukulele, or brass. These blossoming musicians have opportunities to share their progress through student showcases and public performances.

## Platinum Record Sponsor \$20,000

Supports the community programming of 94.9 ZUMIX Radio, which broadcasts more than 40 weekly programs hosted by youth and adults. ZUMIX Radio lifts the voices of our community to promote unheard stories, environmental justice, local issues, health and wellness, and the uplifting power of music.

#### Gold Record Sponsor \$15,000

Enhances the ZUMIX Pathways Program to provide support in college and career readiness through tutoring, application guidance, workforce development, and youth employment.

#### Silver Record Sponsor \$10,000

Sponsors the ZUMIX Sprouts Program, engaging youth ages 7-11 in artistic and educational exploration through theater, dance, vocal, and instrumental music.

## Executive Producer \$5,000

Empowers youth voices and youth leaders by supporting the ZUMIX Teen Council.

## Producer \$3,500

Sponsors a ZUMIX participant to take programs for one year in their choice of songwriting, performance, creative technology, or radio.



## SPONSORSHIP BENEFITS

	Diamond Record	Platinum Record	Gold Record	Silver Record	Executive Producer	Producer
Tickets	16	10	8	6	4	2
Tickets to VIP Reception	16	10	8	6	4	2
Recognition in Event Slide Show	*	*	*	*	*	*
Company ad in The Muze program	*	*	*	*	*	
Company logo in promo materials and invitation	*	*	*	*		
Verbal Recognition at The Muze	*	*	*			
Social Media Mentions	*	*	*			
Underwriting on 94.9 ZUMIX Radio	*	*				
Live Performance at company event by ZUMIX ensemble	*					

To be listed on printed invitation, response must be received no later than August 1, 2024. For ad placement in event program, response must be received no later than September 1, 2024.

## **COMMITMENT FORM**

YES! My company or I would like to support ZUMIX at the following level:

O Dia	mond Record (\$30,000)	O	Silver Record	(\$10,000)		
O Plat	tinum Record (\$20,000)	O Exec. Producer (\$5,000)				
O Gol	d Record (\$15,000)	Ο	Producer (\$3	,500)		
Please a	cknowledge this gift on all	print	materials as f	ollows:		
Contact Name		Company (if applicable)				
Address		City	State ZIP			
Phone			Email			
	501(c)3 organization (Tax ID #04-31 the value of the evening, to the extent					
Total Amount Enclosed: \$			Please Charge My Gift To:			
Check Enclo	osed (Payable to ZUMIX)		mex Master			
Please Invoice:			Number	Exp. Date		
Name or Co	mpany	Signa	ture	CVV (3-digit code)		

Please return form to: The Muze, ZUMIX, 260 Sumner Street, East Boston, MA 02128 You may also scan and return to esther.austin@zumix.org

#### For more information, please contact:

Esther Austin, esther.austin@zumix.org or 617-568-9777